

Help Wanted Online

A real-time measure of job postings

August 2025

Office of Research
Connecticut Department of Labor

What is HWOL?

The Conference Board Help Wanted Online® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 50,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

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Upcoming Release Dates

Monthly Report:

September 17th, 2025

Weekly New Ads Report:

Updated every Tuesday

Statewide Weekly HWOL New Job Ads

**Information on weekly new job ads by Employer, Industry,
and Occupation can be found at:**

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>

This Information is updated every Tuesday.

Statewide Monthly Highlights

- **Total postings** in Connecticut was 86,307 in July 2025, up from a June 2025 posting count of 76,669.

- **Industry sectors** with the most job postings were **Health Care and Social Assistance** (17,921 postings), **Retail Trade** (9,884 posting), **Manufacturing** (5,993 postings), and **Professional, Scientific, & Technical Occupations** (5,001 postings).

- **Occupations** with the most postings were **Registered Nurses** (5,638 postings), **Home Health & Personal Care Aides** (2,973 postings), **Retail Salespersons** (2,918 postings), and **Supervisors of Retail Sales Workers** (1,767 postings).

Top Skills in Connecticut Job Ads

CT Job Ads by Skill Category Type - July 2025

Skill Categories	Ads	Specialized Skills	Ads	Software Skills	Ads
Communication	35,207	Nursing	6,821	Microsoft Office	6,215
Customer Service	22,932	Merchandising	5,486	Microsoft Excel	6,137
Management	18,483	Marketing	4,848	Microsoft Outlook	3,313
Sales	15,747	Auditing	4,443	Microsoft PowerPoint	3,099
Operations	15,094	Project Management	4,377	Microsoft Word	2,006
Leadership	15,031	Selling Techniques	3,627	SQL (Programming Language)	1,183
Detail Oriented	11,323	Workflow Management	3,564	Salesforce	1,099
Problem Solving	10,109	Housekeeping	3,526	Python (Programming Language)	1,025
Writing	8,517	Finance	3,145	SAP Applications	920
Planning	8,320	Continuous Improvement Process	3,043	Epic EMR	832
Interpersonal Communications	7,828	Effective Communication	2,999	Amazon Web Services	744
English Language	7,420	Food Safety And Sanitation	2,960	Spreadsheets	738
Lifting Ability	7,050	Medical Records	2,924	Dashboard	714
Organizational Skills	6,881	Inventory Management	2,914	Inventory Management System	711
Scheduling	6,566	Nursing Care	2,855	R (Programming Language)	700
Coordinating	6,488	Accounting	2,756	Microsoft Azure	691
Microsoft Office	6,215	Restaurant Operation	2,725	Application Programming Interface (API)	630
Microsoft Excel	6,137	Customer Relationship Management	2,674	Zoom (Video Conferencing Tool)	585
Computer Literacy	5,919	Product Knowledge	2,621	Operating Systems	584
Professionalism	5,828	Home Health Care	2,474	Power BI	575

Top Qualifications in Connecticut Job Ads

Qualification	Ads
Valid Driver's License	10,537
Registered Nurse (RN)	6,041
Cardiopulmonary Resuscitation (CPR) Cert.	3,168
Basic Life Support (BLS) Cert.	2,839
Certified Nursing Assistant (CNA)	2,203
Licensed Practical Nurse (LPN)	1,931
First Aid Cert.	1,582
Nurse Practitioner (APRN-CNP)	1,249
Advanced Cardiovascular Life Support (ACLS) Cert.	1,142
Basic Cardiac Life Support	897
Board Certified/Board Eligible	853
Master Of Business Administration (MBA)	805
Security Clearance	648
Advanced Practice Registered Nurse	616
ServSafe Cert.	565
Commercial Driver's License (CDL)	546
Licensed Clinical Social Worker (LCSW)	495
Automotive Service Excellence (ASE) Cert.	492
Teaching Certificate	463
Drug Enforcement Agency (DEA) License	441
Emergency Medical Technician (EMT)	435
Licensed Professional Counselor (LPC)	414
Physician Assistant - Certified (PA-C)	413
Registered Pharmacist (RPh)	412
Certified Pharmacy Technician	385

Qualification	Ads
Medical License	379
Licensed Marriage And Family Therapist (LMFT)	376
Automated External Defibrillator (AED) Cert.	373
CDL Class A License	361
Board Certified Behavior Analyst (BCBA)	358
Pediatric Advanced Life Support (PALS)	353
ANCC Certified	335
American Red Cross (ARC) Cert.	300
Project Management Professional Cert.	288
American Association Of Nurse Practitioners (AANP) Certified	284
Food Safety Cert.	280
Certified Public Accountant	274
American Registry Of Radiologic Technologists (ARRT) Certified	265
Family Nurse Practitioner (FNP)	259
Certified Patient Care Technician (CPCT)	246
Bachelor Of Science in Nursing (BSN)	241
Neonatal Resuscitation Program Cert. (NRP)	225
Licensed Master Social Worker	221
Secret Clearance	214
10-Hour OSHA General Industry Card	203
Phlebotomy Cert.	183
CDL Class B License	182
Certified Medical Assistant (CMA)	174
Certified Registered Nurse Anesthetist (CRNA)	171
Food Handler's Card	169

Connecticut Job Ads by Industry

July 2025

Industry	Job Ads
Total	86,307
Health Care and Social Assistance	17,921
Retail Trade	9,884
Manufacturing	5,993
Professional, Scientific, and Tech. Services	5,001
Finance and Insurance	4,461
Administrative and Support	4,221
Accommodation and Food Services	4,211
Educational Services	4,002
Wholesale Trade	2,636
Information	1,777
Construction	1,720
Other Services (except Public Admin.)	1,595
Transportation and Warehousing	1,521
Real Estate and Rental and Leasing	1,220
Public Administration	906
Arts, Entertainment, and Recreation	770
Utilities	547
Management of Companies and Enterprises	227
Agriculture, Forestry, Fishing and Hunting	144
Mining, Quarrying, and Extraction	100
Unclassified Industry	17,450

Source: CT DOL Analysis of HWOL

Connecticut Employers with the Most Job Ads

July 2025

Employer	Ads	Employer (continued)	Ads
Yale New Haven Health	1,935	Cigna	254
Hartford HealthCare	1,932	General Dynamics	254
CVS Health	949	Masonicare	244
Big Y Foods	765	Bel-Air Manor Nursing And Rehab. Center	242
Echn	709	Costco	233
ShopRite	521	Dattco	220
Walmart	519	Elara Caring	216
Raytheon Technologies	499	H&R Block	196
Nuvance Health	442	Subway	196
Marrakech	413	Webster Bank	196
Walgreens Boots Alliance	397	Whole Foods	196
Trinity Health	390	Lumen Technologies	189
Compass Group	357	Stamford Public Schools	186
Abi Resources	327	Pricerite	185
Domino's Pizza	324	Advance Auto Parts	183
State Of Connecticut	317	Greentree Manor Nursing And Rehab. Center	182
UnitedHealth Group	312	Deloitte	181
Emergent Financial Group	291	University of Connecticut	180
Starbucks	286	AutoZone	172
Yale University	283	TJX	169
The Hartford	279	Cardinal Health	169
Benchmark Senior Living	273	Eversource Energy	168
Optum	262	Travelers	162
Advance Stores	258	Accenture	162

Connecticut Occupations with the Most Job Ads

July 2025

Occupation	Ads
Registered Nurses	5,638
Home Health and Personal Care Aides	2,973
Retail Salespersons	2,918
Supervisors of Retail Sales Workers	1,767
Medical and Health Services Managers	1,319
Customer Service Representatives	1,253
Heavy and Tractor-Trailer Truck Drivers	1,233
Sales Representatives, Wholesale and Manufacturing	1,168
Licensed Practical and Licensed Vocational Nurses	1,038
Physical Therapists	1,008
Nursing Assistants	946
General and Operations Managers	902
Nurse Practitioners	874
Sales Representatives of Services	871
Software Developers	824
Fast Food and Counter Workers	821
Food Preparation Workers	820
Food Service Managers	774
Financial Managers	758
Managers, All Other	725
Stockers and Order Fillers	723
Maintenance and Repair Workers, General	722
Medical Assistants	719
Janitors and Cleaners	715
Laborers and Freight, Stock, and Material Movers	693

Occupation	Ads
Teaching Assistants, Except Postsecondary	692
Technical and Scientific Products Sales Representatives	682
Cashiers	681
Supervisors of Office and Administrative Support Workers	676
Secretaries and Administrative Assistants	676
Sales Managers	666
Supervisors of Food Preparation and Serving Workers	654
Computer Occupations, All Other	651
Waiters and Waitresses	625
Preschool Teachers, Except Special Education	610
Pharmacy Technicians	585
Merchandise Displayers and Window Trimmers	583
Maids and Housekeeping Cleaners	582
Project Management Specialists	562
Secondary School Teachers	536
Health Technologists and Technicians, All Other	528
Driver/Sales Workers	524
Automotive Service Technicians and Mechanics	521
Production Workers, All Other	501
Coaches and Scouts	500
Child, Family, and School Social Workers	485
Marketing Managers	482
Cafeteria Attendants and Bartender Helpers	469
Security Guards	461
Financial and Investment Analysts	450

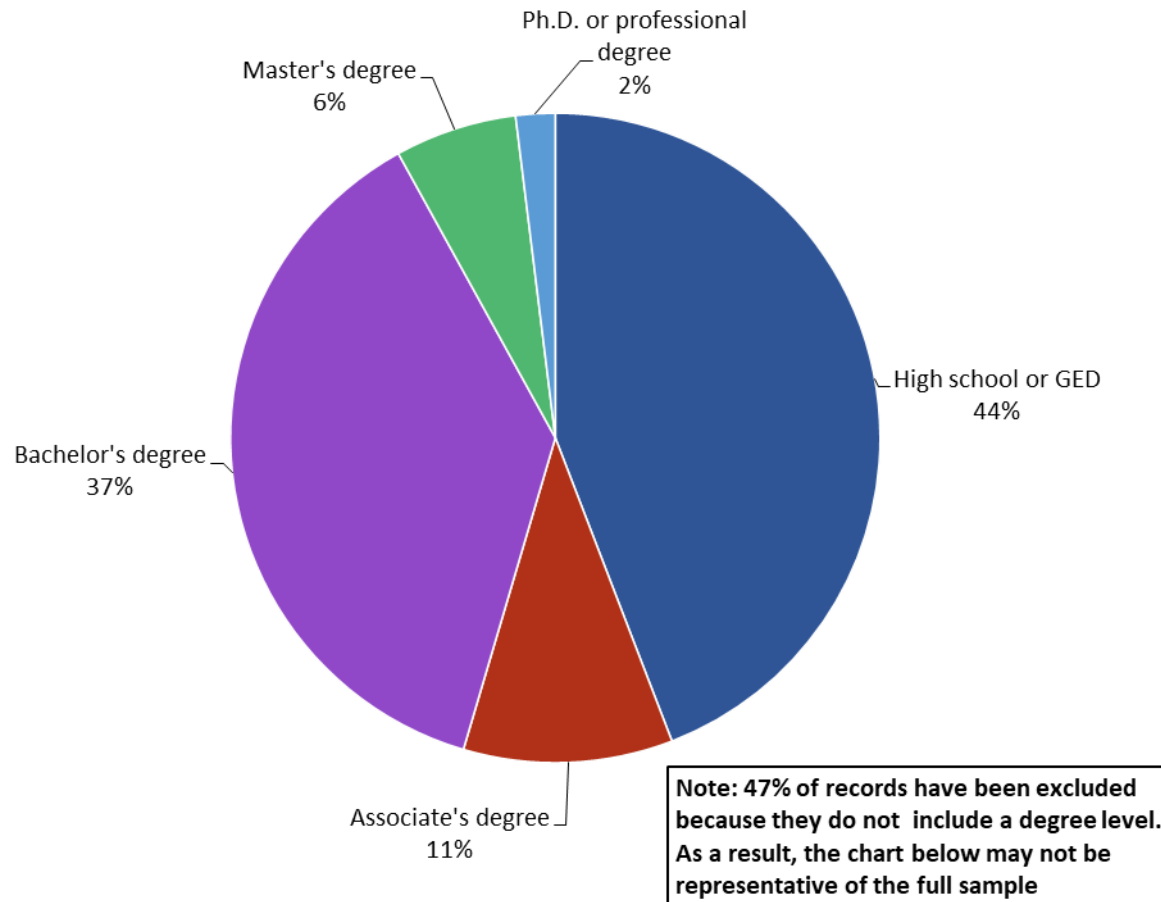
Top Occupations in Industries With The Most Ads

Top Three Occupations in Industries With The Most Ads - July 2016

All Industries - CT Statewide	86,307
Registered Nurses	5,638
Home Health and Personal Care Aides	2,973
Retail Salespersons	2,918
Health Care and Social Assistance	17,921
Registered Nurses	3,883
Home Health and Personal Care Aides	1,707
Nursing Assistants	703
Retail Trade	9,884
Retail Salespersons	1,800
First-Line Supervisors of Retail Sales Workers	1,155
Stockers and Order Fillers	605
Manufacturing	5,993
Production Workers	221
Industrial Engineers	214
Inspectors, Testers, Sorters, Samplers & Weighers	194
Professional, Scientific, and Technical Services	5,001
Software Developers	222
Tax Preparers	178
Computer Occupations	148

Source: CT DOL Analysis of Help Wanted Online

Connecticut Job Ads by Educational Requirements



Workforce Area Data

- Workforce Area Highlights
- Job Ads by Industry
- Job Ads by Location
- Employers With The Most Job Ads
- Occupations With The Most Job Ads

Workforce Area Highlights

Workforce Area	July 2025 Total Ads	Industry Sector With Most Ads	Ads Count	Occupation With Most Ads	Ads Count
Eastern	6,756	Health Care & Social Assistance	2,075	Registered Nurses	459
North Central	25,107	Health Care & Social Assistance	5,553	Registered Nurses	1,500
Northwest	8,640	Health Care & Social Assistance	2,688	Registered Nurses	578
South Central	12,760	Health Care & Social Assistance	3,990	Registered Nurses	1,176
Southwest	13,713	Health Care & Social Assistance	3,193	Registered Nurses	879

Source: CT DOL Research Office Analysis of HWOL Data Series

Eastern WDA Job Ads by Industry July 2025

Industry	Job Ads
Total	6,756
Health Care & Social Assistance	2,075
Retail Trade	1,106
Manufacturing	691
Accommodation & Food Services	527
Educational Services	356
Administrative & Support	328
Pro., Sci., & Tech. Services	292
Finance & Insurance	265
Wholesale Trade	242
Other Services (except Public Admin.	152
Transportation & Warehousing	139
Construction	138
Public Administration	118
Real Estate & Rental & Leasing	107
Information	68
Utilities	63
Arts, Entertainment, & Recreation	40
Mining, Quarrying, & Extraction	34
Management	8
Agriculture	7

Source: CT DOL Analysis of HWOL

Eastern Workforce Job Ads by Location

<u>Location</u>	<u>Postings</u>	<u>Location (continued)</u>	<u>Postings</u>
Norwich, CT	854	Coventry, CT	80
Groton, CT	808	Willington, CT	75
New London, CT	729	Woodstock, CT	60
Windham, CT	456	Thompson, CT	48
Waterford, CT	448	Preston, CT	43
Mansfield, CT	387	Bozrah, CT	41
Killingly, CT	335	Columbia, CT	39
Montville, CT	334	Franklin, CT	37
Putnam, CT	320	Sprague, CT	34
Ledyard, CT	205	Lebanon, CT	31
Plainfield, CT	197	Pomfret, CT	29
Stonington, CT	177	Ashford, CT	27
East Lyme, CT	169	Canterbury, CT	22
Colchester, CT	146	Eastford, CT	22
Old Lyme, CT	134	Union, CT	21
Lisbon, CT	106	Salem, CT	20
Brooklyn, CT	90	Lyme, CT	14
North Stonington, CT	85	Chaplin, CT	12
Griswold, CT	81		

Eastern Workforce Employers with the Most Job Ads

Employer	Ads	Employer (continued)	Ads
Hartford HealthCare	289	Subway	29
General Dynamics	245	Windham Hospital	29
Yale New Haven Health	199	Windham Public Schools	29
Abi Resources	152	Montville Public Schools	28
Greentree Manor Nursing And Rehab. Center	128	Advance Auto Parts	26
Mystic Healthcare & Rehabilitation Center	127	Costco	26
Walmart	114	GE Aerospace	26
Big Y Foods	109	Pfizer	26
Echn	93	Dunkin' Brands	25
Domino's Pizza	86	Eastern Connecticut State University	24
Mohegan Sun	81	Great Wolf Resorts	24
Day Kimball Hospital	78	ShopRite	24
Advance Stores	66	BJ's Wholesale Club	23
Walgreens Boots Alliance	66	United Services	23
CVS Health	65	Lowe's	22
Compass Group	59	Thames Valley Council For Community Action	22
University of Connecticut	58	Frito Lay	21
Staples	56	Almost Family	20
Emergent Financial Group	43	LHC Group	20
New London Public Schools	40	Mansfield Center For Nursing And Rehabilitation	20
A La Maid	37	Optum	20
Dattco	36	AutoZone	19
H&R Block	33	Chelsea Groton Bank	19
Companions And Homemakers	30		

Eastern WDA Occupations with the Most Job Ads

Occupation	Ads	Occupation	Ads
Registered Nurses	459	Cafeteria Attendants & Bartender Helpers	54
Home Health & Personal Care Aides	399	Health Technologists & Technicians, All Other	53
Retail Salespersons	304	Waiters & Waitresses	53
Supervisors of Retail Sales Workers	173	Teaching Assistants, Except Postsecondary	49
Physical Therapists	153	Child, Family, & School Social Workers	46
Heavy & Tractor-Trailer Truck Drivers	104	Cooks, Restaurant	45
Customer Service Representatives	103	Occupational Therapists	44
Nursing Assistants	101	General & Operations Managers	43
Merchandise Displayers & Window Trimmers	96	Mechanical Engineers	43
Nurse Practitioners	96	Managers, All Other	40
Licensed Practical & Licensed Vocational Nurses	94	Postsecondary Teachers	38
Food Preparation Workers	93	Secretaries & Administrative Assistants	37
Pharmacy Technicians	89	Driver/Sales Workers	37
Medical & Health Services Managers	86	Supervisors of Office & Admin. Support Workers	36
Janitors & Cleaners	75	Substance Abuse & Mental Health Counselors	34
Supervisors of Food Prep. & Serving Workers	72	Financial Managers	33
Fast Food & Counter Workers	72	Medical Assistants	33
Laborers & Freight, Stock, & Material Movers	72	Securities, Commodities, & Financial Services Sales Ag	33
Cashiers	66	Wholesale & Manufacturing Sales Representatives	33
Maids & Housekeeping Cleaners	64	Bakers	33
Maintenance & Repair Workers, General	62	Technical & Scientific Products Sales Reps.	32
Sales Representatives of Services	61	Production, Planning, & Expediting Clerks	32
Food Service Managers	59	Medical Secretaries & Administrative Assistants	32
Stockers & Order Fillers	58	Receptionists & Information Clerks	31
Security Guards	55	Insurance Sales Agents	30

North Central WDA Job Ads by Industry

July 2025

Industry	Job Ads
Total	25,107
Health Care & Social Assistance	5,553
Retail Trade	3,374
Manufacturing	2,554
Finance & Insurance	2,255
Pro., Sci., & Tech. Services	2,163
Administrative & Support	1,600
Accommodation & Food Services	1,302
Educational Services	1,127
Wholesale Trade	1,092
Information	923
Construction	671
Real Estate & Rental & Leasing	594
Other Services (except Public Admin.)	582
Transportation & Warehousing	511
Public Administration	281
Arts, Entertainment, & Recreation	192
Utilities	179
Management	81
Mining, Quarrying, & Extraction	37
Agriculture	36

Source: CT DOL Analysis of HWOL

North Central WDA Job Ads by Location

<u>Location</u>	<u>Postings</u>	<u>Location (continued)</u>	<u>Postings</u>
Hartford, CT	8,806	Simsbury, CT	370
East Hartford, CT	1,170	Vernon, CT	348
New Britain, CT	1,137	Wethersfield, CT	324
Manchester, CT	1,125	Stafford, CT	245
West Hartford, CT	1,072	East Windsor, CT	232
Farmington, CT	988	Canton, CT	171
Bloomfield, CT	899	East Granby, CT	151
Windsor, CT	831	Tolland, CT	150
Southington, CT	774	Ellington, CT	148
Bristol, CT	729	Granby, CT	111
Rocky Hill, CT	692	Suffield, CT	93
Enfield, CT	639	Plymouth, CT	89
South Windsor, CT	591	Marlborough, CT	87
Glastonbury, CT	583	Somers, CT	74
Newington, CT	559	Hebron, CT	62
Avon, CT	475	Andover, CT	50
Windsor Locks, CT	460	Bolton, CT	39
Berlin, CT	404	Burlington, CT	39
Plainville, CT	390		

North Central WDA Employers with the Most Job Ads

Employer	Ads	Employer (continued)	Ads
Hartford HealthCare	874	Datavant	96
CVS Health	591	Capitol Region Education Council	95
Echn	510	Beacon Hill Staffing Group	88
Raytheon Technologies	439	Emergent Financial Group	87
Trinity Health	290	Walgreens Boots Alliance	86
The Hartford	260	Abi Resources	83
Cigna	251	Compass Group	83
Big Y Foods	225	Dattco	82
Lumen Technologies	194	Starbucks	82
UnitedHealth Group	175	Deloitte	79
Cardinal Health	174	Infosys	76
Travelers	172	Lincoln Financial Group	76
Accenture	166	YMCA	73
State Of Connecticut	150	Oak View Group	71
Bel-Air Manor Nursing And Rehab. Center	138	The Hospital Of Central CT	70
CT Children's Medical Center	135	Costco	67
Wheeler Clinic	133	Oak Hill	62
Walmart	129	Advance Stores	57
Pratt & Whitney	116	ICU Medical	56
ShopRite	114	Pricerite	56
Domino's Pizza	111	BJ's Wholesale Club	51
Optum	107	Community Renewal Team	51
Eversource Energy	106	Macy's	49
Prime Therapeutics	105	Ford	47

North Central WDA Occupations with the Most Job Ads

Occupation	Ads	Occupation	Ads
Registered Nurses	1,500	Food Service Managers	197
Retail Salespersons	745	Food Preparation Workers	197
Home Health & Personal Care Aides	557	Technical & Scientific Products Sales Reps.	196
Supervisors of Retail Sales Workers	515	Teaching Assistants, Except Postsecondary	195
Software Developers	486	Inspectors, Testers, Sorters, Samplers, & Weighers	193
Wholesale & Manufacturing Sales Reps.	417	Nurse Practitioners	192
Customer Service Representatives	417	Licensed Practical & Licensed Vocational Nurses	190
Medical & Health Services Managers	389	Financial & Investment Analysts	189
Heavy & Tractor-Trailer Truck Drivers	344	Accountants & Auditors	185
Computer Occupations, All Other	328	Janitors & Cleaners	178
General & Operations Managers	319	Medical Assistants	175
Sales Representatives of Services	288	Maintenance & Repair Workers, General	173
Financial Managers	263	Secretaries & Administrative Assistants	167
Managers, All Other	256	Merchandise Displayers & Window Trimmers	160
Sales Managers	238	Health Technologists & Technicians, All Other	156
Nursing Assistants	236	Supervisors of Food Prep. & Serving Workers	156
Project Management Specialists	228	Production Workers, All Other	155
Laborers & Freight, Stock, & Material Movers	228	Preschool Teachers, Except Special Education	154
Stockers & Order Fillers	219	Automotive Service Technicians & Mechanics	153
Fast Food & Counter Workers	218	Pharmacy Technicians	150
Marketing Managers	212	Management Analysts	146
Physical Therapists	211	Driver/Sales Workers	145
Supervisors of Office & Admin. Support Workers	211	Lawyers	144
Data Scientists	208	Buyers & Purchasing Agents	139
Cashiers	204	Waiters & Waitresses	138

Northwest WDA Job Ads by Industry July 2025

Industry	Job Ads
Total	8,640
Health Care & Social Assistance	2,688
Retail Trade	1,452
Manufacturing	623
Educational Services	559
Accommodation & Food Services	541
Administrative & Support	442
Pro., Sci., & Tech. Services	429
Finance & Insurance	387
Wholesale Trade	363
Construction	229
Other Services (except Public Admin.)	191
Transportation & Warehousing	183
Public Administration	147
Information	133
Real Estate & Rental & Leasing	103
Arts, Entertainment, & Recreation	71
Utilities	41
Agriculture	30
Management	27
Unspecified	1

Source: CT DOL Analysis of HWOL

Northwest WDA Job Ads by Location

<u>Location</u>	<u>Postings</u>	<u>Location</u>	<u>Postings</u>
Danbury, CT	1,910	Salisbury, CT	79
Waterbury, CT	1,639	Prospect, CT	77
Torrington, CT	625	New Hartford, CT	73
Cheshire, CT	466	Kent, CT	55
Ridgefield, CT	461	Redding, CT	53
New Milford, CT	356	Bethlehem, CT	49
Brookfield, CT	328	Woodbury, CT	44
Naugatuck, CT	316	Bridgewater, CT	34
Newtown, CT	289	Barkhamsted, CT	29
Southbury, CT	248	Harwinton, CT	22
Bethel, CT	227	Morris, CT	13
Watertown, CT	218	Roxbury, CT	12
Middlebury, CT	145	Norfolk, CT	11
Canaan, CT	143	Winchester, CT	11
Litchfield, CT	142	Cornwall, CT	10
Wolcott, CT	139	Sherman, CT	9
Thomaston, CT	115	Hartland, CT	8
Sharon, CT	99	Goshen, CT	7
Washington, CT	89	Colebrook, CT	4
New Fairfield, CT	81	North Canaan, CT	4

Northwest WDA Employers with the Most Job Ads

Employer	Ads	Employer (continued)	Ads
Nuvance Health	320	Advance Stores	45
Big Y Foods	147	BD	45
Hartford HealthCare	134	Charlotte Hungerford Hospital	43
Waterbury Public Schools	118	CT Institute For Communities, Inc. (Cifc)	39
Trinity Health	97	Post University	39
Danbury Public Schools	81	Emergent Financial Group	37
Boehringer Ingelheim International	80	New Milford School District	37
Waterbury Hospital	80	TJX	37
Marrakech	79	Starbucks	34
CVS Health	76	Abi Resources	33
Walmart	73	Bel-Air Manor Nursing And Rehab. Center	33
Benchmark Senior Living	59	LHC Group	33
Northwell Health	59	Charter Senior Living	32
Ability & Beyond	58	Echn	32
Pricerite	58	Advance Auto Parts	31
Optum	57	AutoZone	31
Yale New Haven Health	56	Elara Caring	30
Domino's Pizza	55	UnitedHealth Group	30
Compass Group	54	Almost Family	29
ShopRite	54	Companions And Homemakers	25
Macy's	53	Darien Public Schools	24
Costco	51	H&R Block	24
Encompass Health	49	BJ's Wholesale Club	23
National Health Care Associates	47	Bethel Health And Rehab. Center	23
Walgreens Boots Alliance	46		

Northwest WDA Occupations with the Most Job Ads

Occupation	Ads	Occupation	Ads
Registered Nurses	578	Janitors & Cleaners	71
Home Health & Personal Care Aides	433	Financial Managers	70
Retail Salespersons	423	Food Service Managers	70
Supervisors of Retail Sales Workers	251	Secretaries & Administrative Assistants	70
Heavy & Tractor-Trailer Truck Drivers	136	Maintenance & Repair Workers, General	70
Licensed Practical & Licensed Vocational Nurses	133	General & Operations Managers	69
Physical Therapists	124	Production Workers, All Other	69
Medical & Health Services Managers	122	Supervisors of Office & Admin. Support Workers	64
Nurse Practitioners	109	Laborers & Freight, Stock, & Material Movers	63
Stockers & Order Fillers	109	Educational, Guidance, & Career Counselors & Advisors	61
Nursing Assistants	106	Child, Family, & School Social Workers	61
Customer Service Representatives	106	Technical & Scientific Products Sales Reps.	60
Medical Assistants	96	Sales Representatives of Services	59
Fast Food & Counter Workers	89	Radiologic Technologists & Technicians	50
Food Preparation Workers	87	Cafeteria Attendants & Bartender Helpers	50
Merchandise Displayers & Window Trimmers	82	Driver/Sales Workers	50
Managers, All Other	81	Physical Therapist Assistants	49
Cashiers	80	Security Guards	49
Secondary School Teachers	78	Maids & Housekeeping Cleaners	49
Preschool Teachers, Except Special Education	76	Waiters & Waitresses	46
Health Technologists & Technicians, All Other	75	Sales Managers	44
Wholesale & Manufacturing Sales Reps.	75	Receptionists & Information Clerks	44
Supervisors of Food Prep. & Serving Workers	73	Medical Secretaries & Administrative Assistants	44
Teaching Assistants, Except Postsecondary	72	Property, Real Estate, & Community Association Managers	43
Pharmacy Technicians	71	Special Education Teachers, All Other	43

South Central WDA Job Ads by Industry July 2025

Industry	Job Ads
Total	12,760
Health Care & Social Assistance	3,990
Retail Trade	1,915
Accommodation & Food Services	929
Manufacturing	917
Administrative & Support	831
Educational Services	765
Pro., Sci., & Tech. Services	589
Finance & Insurance	537
Wholesale Trade	376
Transportation & Warehousing	362
Construction	312
Other Services (except Public Admin.)	268
Public Administration	212
Real Estate & Rental & Leasing	201
Utilities	176
Information	170
Arts, Entertainment, & Recreation	134
Management	30
Agriculture	27
Mining, Quarrying, & Extraction	19
Unspecified	0

Source: CT DOL Analysis of HWOL

South Central WDA Job Ads by Location

<u>Location</u>	<u>Postings</u>	<u>Location (continued)</u>	<u>Postings</u>
Hartford, CT	8,806	Plainville, CT	390
East Hartford, CT	1,170	Simsbury, CT	370
New Britain, CT	1,137	Vernon, CT	348
Manchester, CT	1,125	Wethersfield, CT	324
West Hartford, CT	1,072	Stafford, CT	245
Farmington, CT	988	East Windsor, CT	232
Bloomfield, CT	899	Canton, CT	171
Windsor, CT	831	East Granby, CT	151
Southington, CT	774	Tolland, CT	150
Bristol, CT	729	Ellington, CT	148
Rocky Hill, CT	692	Granby, CT	111
Enfield, CT	639	Suffield, CT	93
South Windsor, CT	591	Plymouth, CT	89
Glastonbury, CT	583	Marlborough, CT	87
Newington, CT	559	Somers, CT	74
Avon, CT	475	Hebron, CT	62
Windsor Locks, CT	460	Andover, CT	50
Berlin, CT	404	Bolton, CT	39
Plainville, CT	390	Burlington, CT	39

South Central WDA Employers with the Most Job Ads

Employer	Ads	Employer (continued)	Ads
Yale New Haven Health	1,031	Adelbrook	45
Yale University	271	Raytheon Technologies	45
Marrakech	240	Compass Group	43
Hartford HealthCare	202	Optum	41
Trinity Health	201	Starbucks	41
ShopRite	187	Taco Bell	41
Big Y Foods	149	Bel-Air Manor Nursing And Rehab. Center	40
Middlesex Health System	131	H&R Block	40
Walmart	129	Wesleyan University	40
A La Maid	121	AutoZone	39
Masonicare	102	Elara Caring	39
CVS Health	97	Aaron Manor Nursing And Rehab. Center	37
State Of Connecticut	94	Greentree Manor Nursing And Rehab. Center	36
Avangrid	88	Subway	34
Walgreens Boots Alliance	88	Domino's Pizza	32
Children's Health Orange County	86	Whole Foods	32
Memorial Sloan-Kettering Cancer Center	80	TJX	31
Dattco	64	Fair Haven Community Health Care	29
Medtronic	64	University of New Haven	28
Benchmark Senior Living	57	Abi Resources	27
Quinnipiac University	57	Advance Stores	27
Emergent Financial Group	53	Area Cooperative Educational Services	27
Elevance Health	52	Citizens Bank	26
Advance Auto Parts	51	U.S. Department of Veterans Affairs	26
UnitedHealth Group	51		

South Central WDA Occupations with the Most Job Ads

Occupation	Ads	Occupation	Ads
Registered Nurses	1,176	Merchandise Displayers & Window Trimmers	109
Retail Salespersons	519	Sales Representatives of Services	101
Home Health & Personal Care Aides	450	Health Technologists & Technicians, All Other	100
Supervisors of Retail Sales Workers	308	Laborers & Freight, Stock, & Material Movers	99
Medical & Health Services Managers	222	Supervisors of Office & Admin. Support Workers	96
Heavy & Tractor-Trailer Truck Drivers	180	Educational, Guidance, & Career Counselors & Advisors	93
Customer Service Representatives	168	Maids & Housekeeping Cleaners	93
Fast Food & Counter Workers	153	Automotive Service Technicians & Mechanics	91
Nursing Assistants	152	Preschool Teachers, Except Special Education	89
Wholesale & Manufacturing Sales Reps.	147	Postsecondary Teachers	87
Cashiers	146	Medical Assistants	87
Stockers & Order Fillers	141	Security Guards	85
Licensed Practical & Licensed Vocational Nurses	136	Child, Family, & School Social Workers	80
Physical Therapists	132	Production Workers, All Other	79
Nurse Practitioners	129	Financial Managers	77
Maintenance & Repair Workers, General	129	Waiters & Waitresses	73
Food Preparation Workers	127	Driver/Sales Workers	70
Food Service Managers	123	Sales Managers	69
Managers, All Other	122	Industrial Engineers	67
Technical & Scientific Products Sales Reps.	122	Teaching Assistants, Except Postsecondary	65
Secretaries & Administrative Assistants	121	Pharmacists	63
Pharmacy Technicians	115	Medical Secretaries & Administrative Assistants	63
Janitors & Cleaners	114	Receptionists & Information Clerks	62
General & Operations Managers	112	Project Management Specialists	61
Supervisors of Food Prep. & Serving Workers	112	Substance Abuse & Mental Health Counselors	54

Southwest WDA Job Ads by Industry July 2025

Industry	Job Ads
Total	13,713
Health Care & Social Assistance	3,193
Retail Trade	1,827
Pro., Sci., & Tech. Services	1,328
Educational Services	1,114
Manufacturing	985
Finance & Insurance	894
Administrative & Support	888
Accommodation & Food Services	807
Wholesale Trade	453
Information	405
Other Services (except Public Admin.)	370
Construction	330
Arts, Entertainment, & Recreation	300
Transportation & Warehousing	283
Real Estate & Rental & Leasing	197
Public Administration	143
Utilities	76
Management	69
Agriculture	44
Mining, Quarrying, & Extraction	7
Unspecified	0

Source: CT DOL Analysis of HWOL

Southwest WDA Job Ads by Location

<u>Location</u>	<u>Postings</u>	<u>Location</u>	<u>Postings</u>
New Haven, CT	3,328	Madison, CT	168
Middletown, CT	1,044	Essex, CT	132
Milford, CT	929	Westbrook, CT	123
Wallingford, CT	887	North Branford, CT	118
Meriden, CT	752	East Hampton, CT	100
North Haven, CT	717	Woodbridge, CT	93
Hamden, CT	649	Durham, CT	89
Orange, CT	597	Deep River, CT	84
West Haven, CT	520	Haddam, CT	78
Branford, CT	470	Chester, CT	73
Cromwell, CT	355	Portland, CT	70
Clinton, CT	311	East Haddam, CT	54
Guilford, CT	309	Bethany, CT	47
East Haven, CT	305	Middlefield, CT	38
Old Saybrook, CT	298	Killingworth, CT	22

Southwest WDA Employers with the Most Job Ads

Employer	Ads	Employer (continued)	Ads
Yale New Haven Health	603	Town Of Greenwich	56
Hartford HealthCare	406	Elara Caring	54
Stamford Public Schools	198	Edge Fitness Clubs	51
Norwalk Public Schools	142	NBC	50
Spectrum	131	Emergent Financial Group	49
Lockheed Martin	123	KPMG	48
ShopRite	122	Equinox	47
Nuvance Health	121	New Canaan Public Schools	47
Big Y Foods	116	GE Aerospace	44
CVS Health	108	Gartner	43
Deloitte	104	Fairfield Public Schools	42
Greenwich Public Schools	100	Fairfield University	42
Synchrony	82	Marrakech	42
Whole Foods	74	Headway	39
Benchmark Senior Living	72	Abercrombie & Fitch	34
Starbucks	72	Masonicare	32
ASML	70	Spirit Halloween	32
Compass Group	70	TJX	32
Planetree	68	Albertsons	31
Sacred Heart University	66	McKinsey	30
M&T Bank	61	PricewaterhouseCoopers	30
Walgreens Boots Alliance	60	Soliant Health	30
Walmart	60	Koninklijke Philips N.V	29
Webster Bank	58	Advance Stores	28
Griffin Hospital	56	Costco	28

Southwest WDA Occupations with the Most Job Ads

Occupation	Ads	Occupation	Ads
Registered Nurses	879	Financial & Investment Analysts	116
Retail Salespersons	489	Computer Occupations, All Other	114
Supervisors of Retail Sales Workers	324	Software Developers	112
Home Health & Personal Care Aides	282	Project Management Specialists	110
Wholesale & Manufacturing Sales Reps.	236	Cashiers	107
Medical & Health Services Managers	204	Supervisors of Food Prep. & Serving Workers	105
Financial Managers	187	Food Preparation Workers	105
Heavy & Tractor-Trailer Truck Drivers	178	Janitors & Cleaners	105
Secondary School Teachers	176	Food Service Managers	100
Sales Representatives of Services	163	Physical Therapists	99
Customer Service Representatives	162	Maintenance & Repair Workers, General	97
Licensed Practical & Licensed Vocational Nurses	152	Technical & Scientific Products Sales Reps.	94
Nursing Assistants	152	Accountants & Auditors	92
General & Operations Managers	147	Cafeteria Attendants & Bartender Helpers	91
Fast Food & Counter Workers	142	Security Guards	89
Teaching Assistants, Except Postsecondary	139	Secretaries & Administrative Assistants	86
Supervisors of Office & Admin. Support Workers	138	Health Technologists & Technicians, All Other	85
Stockers & Order Fillers	138	Maids & Housekeeping Cleaners	83
Marketing Managers	136	Market Research Analysts & Marketing Specialists	82
Coaches & Scouts	131	Merchandise Displayers & Window Trimmers	82
Preschool Teachers, Except Special Education	130	Special Education Teachers, All Other	80
Managers, All Other	124	Securities, Commodities, & Financial Services Sales Agents	80
Sales Managers	120	Receptionists & Information Clerks	80
Medical Assistants	119	Pharmacy Technicians	76
Nurse Practitioners	118	Waiters & Waitresses	76

All advertisement data used in this publication is from the Conference Board's Help Wanted Online data series.

For more information or data requests, contact Matthew Krzyzek in the Office of Research at the Department of Labor.

Matthew.Krzyzek@ct.gov

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